

## **EDHEC's new MSc in Global & Sustainable Business teaches tomorrow's business leaders how to be a force for good**

*Press release*

*Lille, 24 September 2019* – **EDHEC Business School is strengthening its commitment to educating students in sustainable development issues by launching a new [Master of Science in Global & Sustainable Business](#) from September 2019 on its Lille campus.**

Taught fully in English, the new one-year programme will train students in the traditional business disciplines, through courses such as Corporate Strategy for International Business and Global Finance, as well as in specialist subjects, such as Business Ethics and the Impact of Artificial Intelligence on Business and Society.

The programme will include modules devoted to innovations in sectors from energy and fashion to food & agriculture and the development of green real estate. In spring, students will embark on study tours of France, Denmark, Germany and the Netherlands, where they will witness the best sustainable business practices first hand.

“The course is about fostering the knowledge, intellectual creativity and ambition to address major global business challenges for which there are no easy answers, no template,” says Programme Director Bastiaan van der Linden. “It’s about forging business solutions for the future that are both sustainable and profitable. We want the programme to be inspiring to students and beneficial to industry.”

The programme caters, in particular, to students wishing to continue their careers in fields such as marketing and business development, procurement and supply-chain management, business strategy and innovation, corporate sustainability consulting or the non-profit sector.

### **Academic partnership with Butagaz**

Co-creation is central to EDHEC’s teaching model. The School is, therefore, delighted to welcome Butagaz as an academic partner of the MSc in Global & Sustainable Business programme. To meet the challenges of the energy transition, the energy supplier has launched a co-creation laboratory to devise and accelerate innovative solutions to meet client needs.

The partnership will centre on two practical projects, with groups of students working closely with company experts on innovation issues, including corporate social responsibility and the energy transition. Butagaz executives will also contribute to courses such as Innovation Policies for a Sustainable Energy Sector.

“This new programme exemplifies the direction being taken by our Masters programmes and the growing place they afford issues of sustainability and corporate social responsibility,” says Michelle Sisto, EDHEC Business School’s Associate Dean for Graduate Studies. “This trend is also clearly evident in our Financial Economics track, where new, mandatory courses on climate change and sustainable finance have been introduced this academic year.”



### Press contacts

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### About EDHEC BUSINESS SCHOOL

Founded in 1906, EDHEC is one of Europe's top 15 business schools.<sup>i</sup> Based in Lille, Nice, Paris, London and Singapore and counting more than 90 nationalities on its campuses, EDHEC is a fully international school directly connected to the business world. With more than 40,000 graduates in 120 countries, it trains committed managers capable of dealing with the challenges of a fast-evolving world.

Harnessing its core values of excellence, innovation and entrepreneurial spirit, EDHEC has developed a strategic model founded on research that is of true practical use to society, businesses and students and which is particularly evident in the work of the EDHEC-Risk Institute and Scientific Beta.

The School functions as a true laboratory of ideas and plays a pioneering role in the field of digital education via EDHEC Online, the first fully online degree-level training platform.

These components combine to make EDHEC a centre of knowledge, experience and diversity, geared to prepare new generations of managers to excel in a world facing transformational change.

**EDHEC in figures:** 8,600 students in academic education, 19 degree programmes from Bachelor's to PhD level, 184 professors and researchers, 11 specialist research centres.

For more information, please see [www.edhec.edu](http://www.edhec.edu)

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<sup>i</sup> FT EBS 2018 ranking